



#### **KNOW US BETTER**

Bright Pixel is a creative advertising agency, based in Pune. We are constantly working towards creating creative strategy & solutions for various brands in corporate world. The Company effectively utilizes print, outdoor and Online Advertising in Pune, India.



# CORE SERVICES GRAPHICS | WEB | DIGITAL | VIDEO



# GRAPHIC DESIGN

At Bright Pixel, we provide Graphic Design and Printing Services under one roof. No need to run here & there for these interdependent & parallel services.

Logo is the identity of your business and we develop creative yet meaningful logos. We also design & print all stationary material which includes business cards, brochures, letter heads and envelopes, danglers etc. Bright Pixel helps you to maintain your brand & stand up in the market with global standards.























































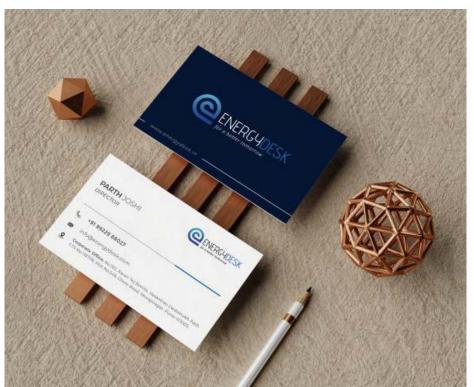
















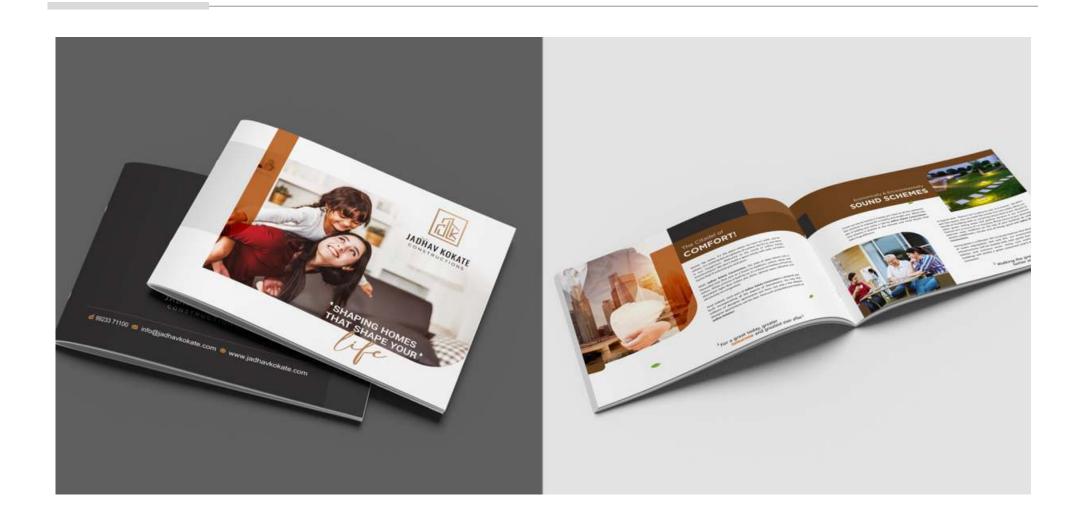






















































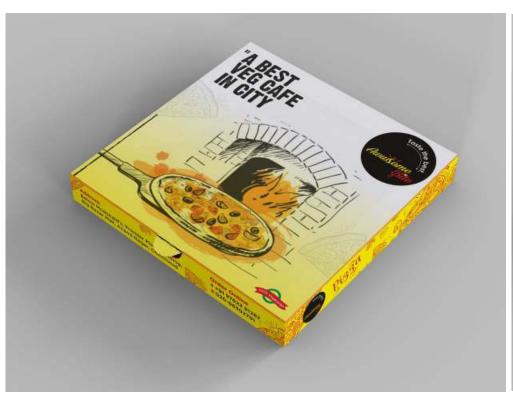








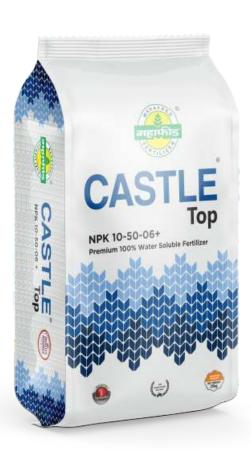
























#### WEB DESIGN &

### **DEVELOPMENT**

Your website is the real face of your digital presence. It's one of the authentic place on the internet where you can deliver your brand's information 24 X 7.

Our web development team can help you to build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

If your website is already built but isn't performing to expectations, we can help you to make a detailed audit and work with you to improve site architecture, design, responsiveness and much more.





## We offer the complete range of website design & development services, which includes:



Website Design



Website Development (Static/Dynamic)



Responsiveness (Mobile friendly)



Whatsapp Integration



E-Commerce Development



Mobile App Development



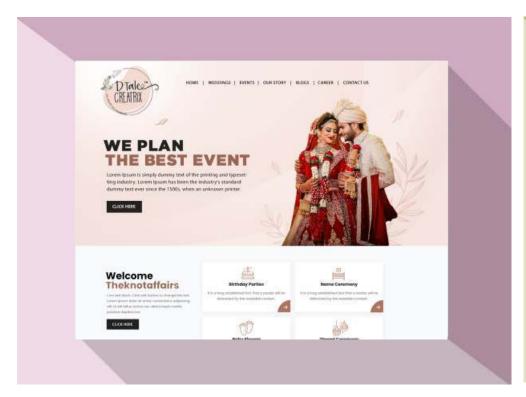


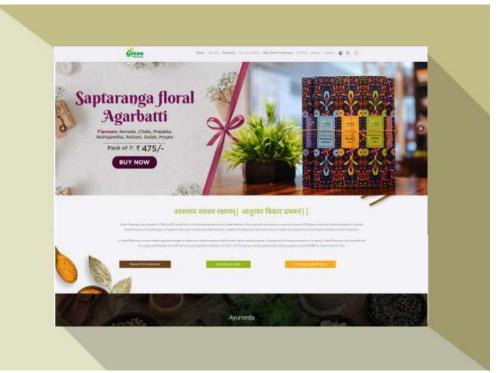


www.hotel84east.com

www.zenconsulting.me



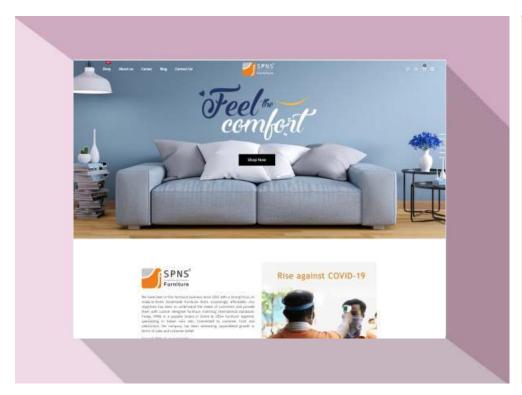


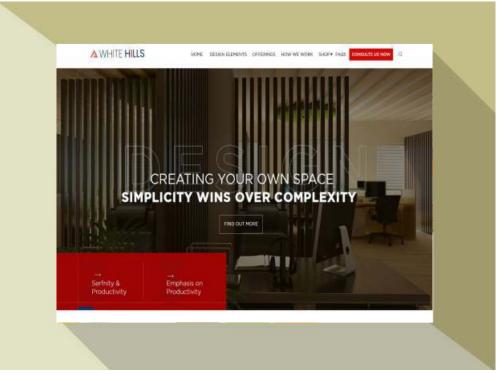


www.dtalecreatrix.com

www.greenpharmacy.co.in



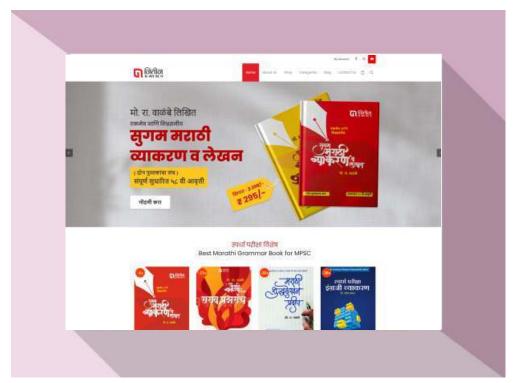




www.spnsfurniture.com

www.yntstore.com



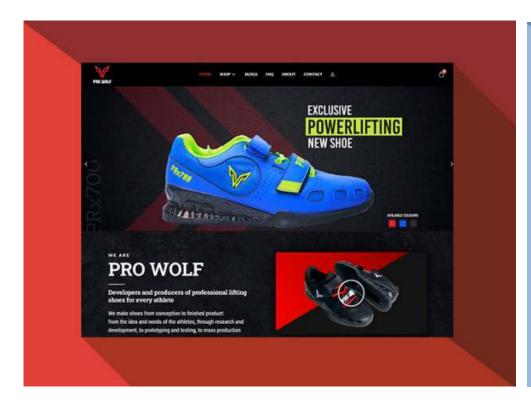


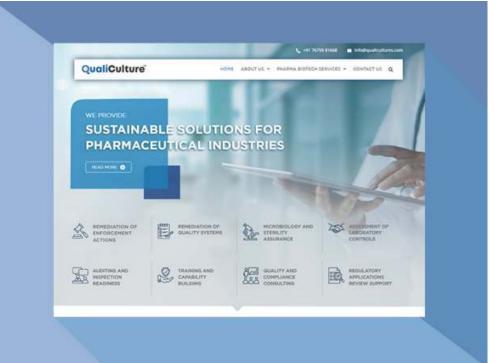


www.nitinprakashan.com

www.atmanmatrimonial.com





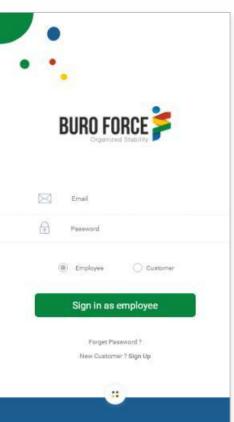


www.prowolf.in

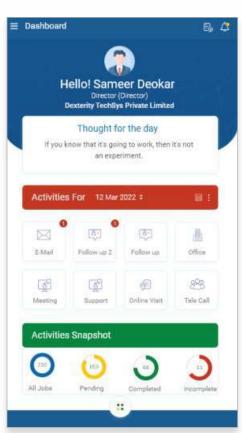
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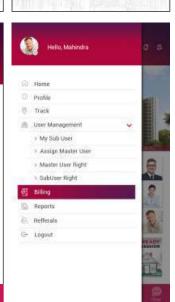
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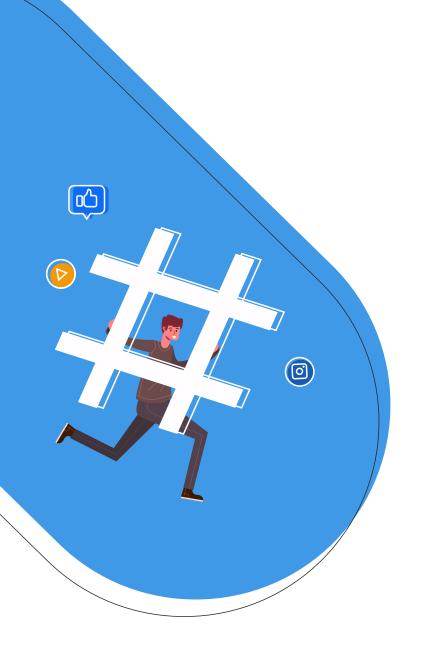












# SOCIAL MEDIA

# **OPTIMIZATION**

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, brand image, and drive lead generation. More than 1 billion people use social media every day, and platforms like Facebook, LinkedIn, and Instagram have sophisticated advertising platforms that can help you grow your audience.

We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business.



#### Our full suite of content services includes



Social Media Strategy Development



Social Media Content Development



Social Media Consulting



Social Media Advertising



**Community Engagement** 



Analysis Based Report
Generation

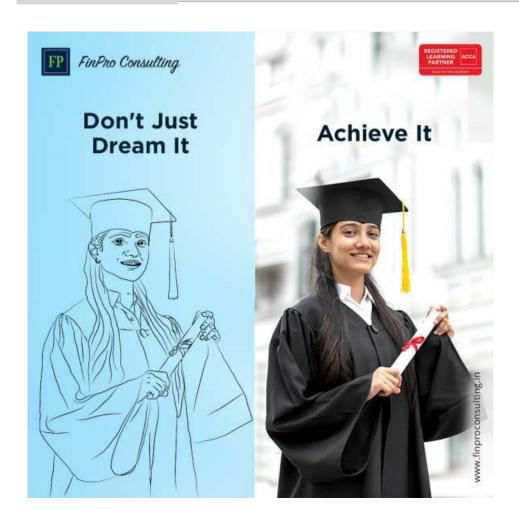
Our data driven approach ensures that you understand the true ROI of your social media efforts, and our team works tirelessly to improve the return on your investment in social media.













### SOCIAL MEDIA





























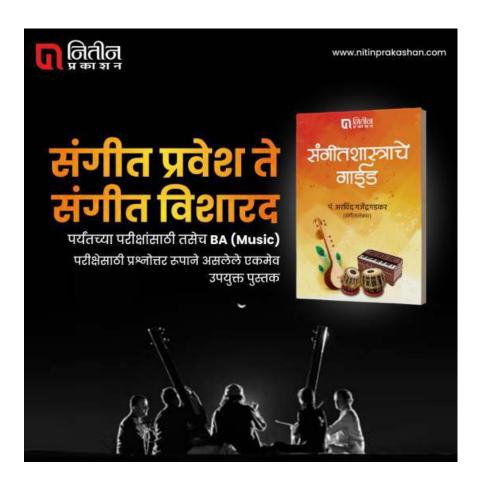


























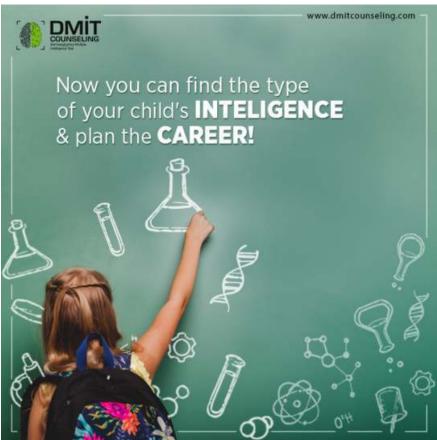




























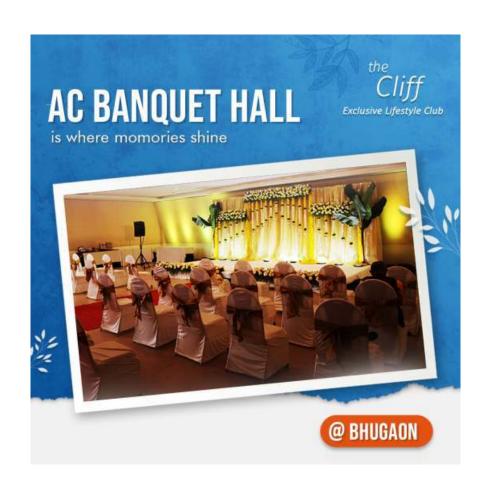


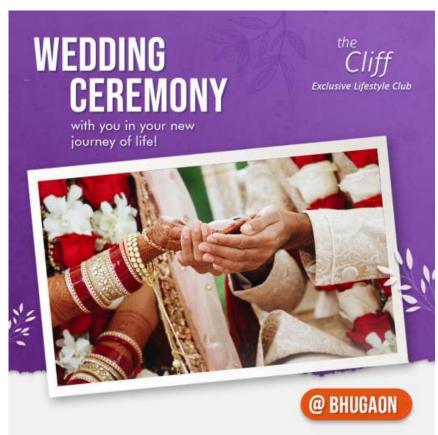


































www.spnsfurniture.com

# PAY-PER CLICK

More than 60% of website traffic starts with a search engine query. Pay-Per-Click (PPC) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.

#### **Our PPC services include**



**PPC Strategy Development** 



PPC Research



Paid Campaign Setup (Search/Display/Video)



Turnkey PPC Campaigns



**PPC Optimization** 

At Bright Pixel, we have extensive experience leveraging PPC to drive growth for our clients. Our approach to PPC is data-driven, which allows us to deploy campaigns that focus on efficiency and constant improvement

# CONTENT&VIDEO

Content is the king of today's marketing environment. The most successful brands in the world have developed detailed content strategies that help them inspire, entertain, and educate their target audiences. At Bright Pixel we specialize in helping our clients plan, produce, and promote content that drives audience engagement and conversions





#### Our full suite of content services includes



Digital Content Strategy



Video Production



**Content Production** 

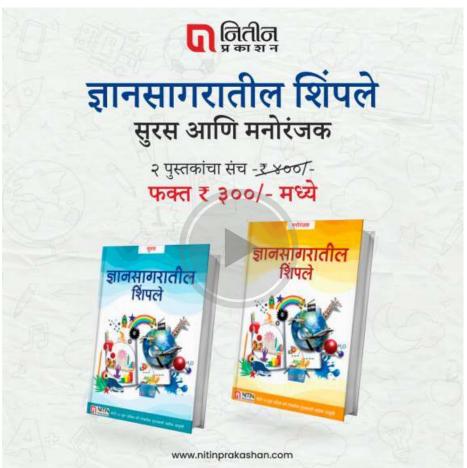


Multi-language Content

Whether you're producing blog posts, images, or videos, Bright Pixel can be trusted to support your content marketing efforts.







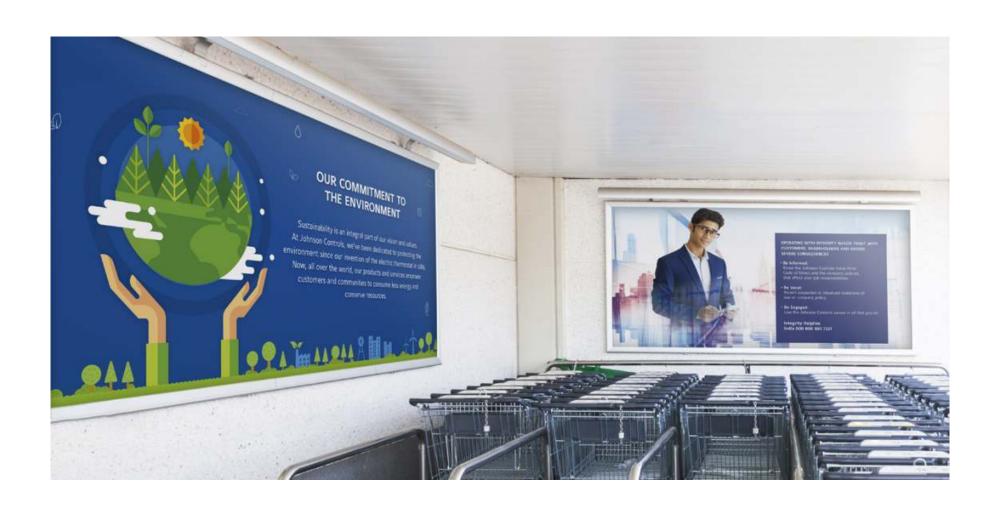












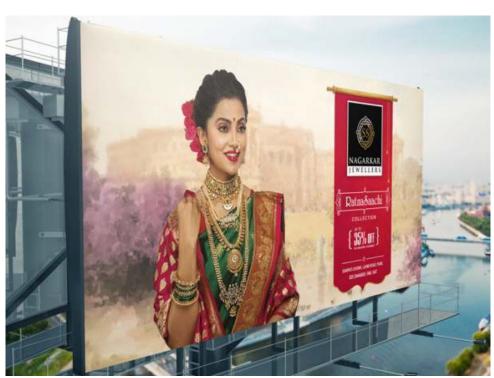






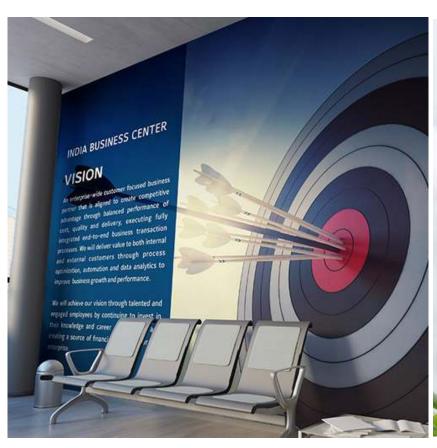






















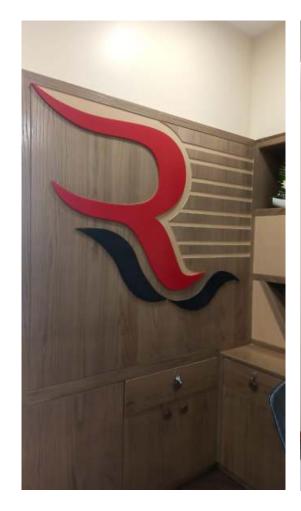




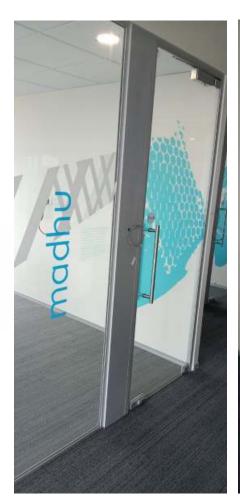
















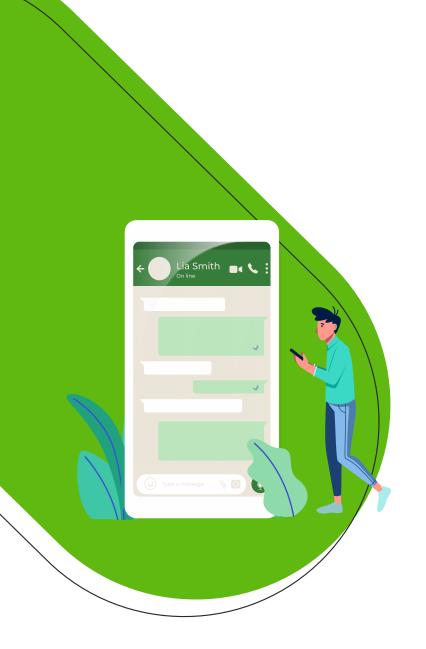












## WhatsApp MARKETING

Today in the digital world, WhatsApp plays a key role in communication & beyond. Coz it's too much user-friendly & free. Today everyone knows how to use it. So why not to think about its commercial use...

We at bright pixel can provide a bulk WhatsApp marketing service for your business to share your messages in the form of text, images & videos too. We can send bulk WhatsApp messages to your database at least from 1000 to 1,00,000 WhatsApp users with sorted final delivery reports. Your promotional campaign messages can be easily delivered through bulk WhatsApp & you can market your target audience easily. Though it is having few restrictions, you can easily shoot direct messages to your targeted audience & grab the opportunity to convert fruitful business leads. So don't miss the chance & start shooting bulk WhatsApp messages now.

## Clients

































































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